



# Snowmobile Snow No Brainer Sales Event



**Date:** August 28, 2017  
**Bulletin:** SM18-14US  
**Starts:** August 28, 2017  
**Ends:** November 17, 2017  
**Region:** All Qualified Snowmobile Dealers - See exclusions  
**Models:** All 2013 - 2018 Models - see exclusions below  
**Program:** Snow No Brainer Sales Event

**Snow No Brainer Sales Event, August 28, 2017 - November 17, 2017.**  
 Arctic Cat leads the industry this snowmobile season with 0% for 60 Months AND Rebates up to \$4,000 on qualifying Non-Current Models.  
 Additionally, promotional financing is offered on 2018 models to qualified buyers.  
 Including a Salesperson SPIF, selling Arctic Cat this snow season is a "No Brainer!" See below for more details.

## Snow No Brainer Sales Event 2013 - 2017 Models All Models

0% for 60 Months

AND

Rebates up to \$4,000

### Eligible Dealers

All Dealers who placed a qualifying 2018 Arctic Cat Snowmobile Booking order at Bronze Level or above are eligible for the Snow No Brainer Sales Event.

### Eligible Models

All new and unused 2013 - 2018 Arctic Cat snowmobiles sold by an authorized US Arctic Cat dealer to a US resident. In order to receive program benefits, units must be paid out to finance company within ten (10) days and warranty registered on date of sale or by 12 midnight Central Time on program end date whichever is first. Excludes Youth, Race, Rental, Government, Commercial, Spring Guarantee and Special Services/Factory Certified Sales models.

### Financing Promotion

All 2013 - 2017 Arctic Cat Snowmobiles are eligible for Financing as low as 0% Interest for 60 months through Sheffield Financial. 2018 Arctic Cat Snowmobiles are eligible for Financing as low as 5.9% for 60 months through Sheffield Financial. No cost for this program to the dealer. For additional finance options, please refer to the Sheffield Financial Standard Rate Sheets. Excludes Race, Rental, Government, Commercial, Spring Guarantee and Special Services/Factory Certified Sales models.

### Delayed Warranty Start

For all eligible snowmobiles warranty registered between May 1 and November 30, the factory warranty expires ONE (1) YEAR from December 1 of the current year. If purchased between December 1 and April 30, ONE (1) YEAR from the date of sale. Refer to the Limited Warranty statement in the Owner's Manual for additional detail to this continued policy.

### \*Salesperson Spiffs

Salesperson Spiff is effective August 28 - October 31, 2017. In order for a dealership salesperson to be eligible for salespersons' spiffs they must be registered in Arctic Advantage. Excludes Government, Commercial, Rental, and Special Services Models.

<http://arcticcatadvantage.performnet.com/>

### Rebate Promotion

Rebates will be credited to your part's account following registration of unit in Cat Tracker within terms noted above.

2013 - 2017		Model Years				
Model Series	Financing	2015 & Earlier	2016	2017	2018	
F/ZR Series	As low as 0% for 60 Months	AND	Rebates			
			\$1,800	-	-	-
			N/A	N/A	\$500	-
			\$800	\$700	\$500	-
			\$1,000	\$500	\$500	-
			\$2,000	\$1,750	\$1,250	-
			\$1,500	\$1,400	\$1,000	-
			\$3,000	\$3,000	\$1,000	-
Z1 1100 Turbo/9000		\$1,500	\$1,500	\$500	-	
M Series	As low as 0% for 60 Months	AND	Rebates			
			\$1,750	\$1,500	\$750	-
			\$1,000	\$750	N/A	-
			\$4,000	\$2,500	\$1,200	-
9000		\$1,500	\$1,000	\$500	-	
XF Series	As low as 0% for 60 Months	AND	Rebates			
			\$2,000	\$1,500	\$1,000	-
			\$1,200	\$1,000	\$750	-
			\$2,200	\$1,750	\$1,200	-
9000		\$1,750	\$1,750	\$1,000	-	
Pantera / Touring Series	As low as 0% for 60 Months	AND	Rebates			
			\$750	\$500	-	-
			N/A	\$1,200	\$500	-
			\$1,500	N/A	N/A	-
7000		\$1,200	\$1,200	\$500	-	
Bearcat / Utility Series	As low as 0% for 60 Months	AND	Rebates			
			\$1,500	\$1,200	\$300	-
			N/A	\$1,200	\$500	-
			\$800	N/A	N/A	-
7000		N/A	\$1,200	\$500	-	